

Handwritten initials

REP HEADLINE# 6261538 TRF# 325344 REP: TEL# 215-564-1206 FAX# 215 564 1103
\$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP AUG29/12 11.50
CHANGES ** WPXI-TV **

ADV # 13155 ADV. NAME ISS/AMER. 4 PROSPRTY FOUND REP.# OFF.# 18 SALESMAN #
AGY # 03427 AGY. NAME MENTZER MEDIA SERVICES, INC. BUYER NAME KAREN BENCKINI
600 FAIRMOUNT AVENUE, SUITE 306 SALES PRSN WA- CHERYL BLAIR
TOWSON, MD 21286

ORDER # CONTRACT # 6261538 CLASS: NATL. LOCAL REGIONAL
PRDCT AMER FOR PROS 8/22 EST#472 COMMENTS: (LINE, ORDER, INVOICE)
FLIGHT DATES AUG22/12 AUG27/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE AUG29/12 11.50

TO NSM/NSA
FR LINDSEY FOR CHERYL
M1 OK
TTLS \$24,380
PLEASE CONFIRM, THANKS!

Handwritten initials

STA: ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
CON CM ALL STATIONS USING ELECTRONIC INVOICING - AGENCY IDB #1021
AN ELECTRONIC INV.WEBSITE "EMEDIA TRADE-INVOICING" IS ALSO AVAILBLE
FOR THIS AGENCY. THE IDB# FOR THE WEBSITE IS: EMT12009

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
9	S		700P-730P	30		\$500.00	8/25	8/25	1		SAT	1
AGENCY ADVERTISER CODE = AGENCY EST# = 472												
AGENCY PRODUCT CODE =												
PROGRAM : JEOPARDY												
CREDIT TAKEN FOR 1 SPOT(S) MISSED AUG25												

REP HEADLINE# 6261538

\$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

TRF# 325344

ORDER WORKSHEET

REP: TEL# 215-564-1206

CREDIT ADVISORY: AGENCY CREDIT RISK !!!

FAX# 215 564 1103

HARRIS REPORT FROM REP

AUG29/12 11.50

*** WPXI-TV ***

:LINE#	:REP	:CD	:TIME PERIOD	:LGTH	:SEC	:RATE	:START DATE	:END DATE	:SPTS /WK	:WEEK INVT	:DAYS	:TOTL: SPTS:
STATION MAKEGOOD OFFERS:												
M1	OK'D		BUY#9			MISSED: SAT/700P-730P	AUG25		30S	\$500.00	(AUG28/12)	
						OFFER: NONE						
						CMT: PLS SEE SPT NA-THX JEN						
AUG/12			18455.00			SEP/12 \$5,925.00						
										CONTRACT TOTAL	24380.00	
										TOTAL SPOTS	38	

MARKET TOTALS \$82,933

SVC- NSI

DEMOS- RA35+*

WPXI 30%

KDKA 30%

WTAE 35%

WPGH 5%

CABL 0%

WPCW 0%

WPMY 0%

MOD CODE A-ADD

B-BUY TYPE

C-CANCELLED

DE-DELETE

E-EFF DATES

L-LENGTH

M-MAKEGOOD

N-PROGRAM NAME

P-CLASS, PLAN, SECT

Q-PAID PGM

R-RATE

S-SPOTS PER WEEK

T-TIME

X-LATE

Y-DAYS

Z-COMMENTS

*-MULTIPLE

REP: TEL# 215-564-1206 FAX# 215 564 1103
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM STATION AUG28/12 13.48
*** WPXI-TV ***

REP HEADLINE# 6261538 TRF# 325344
\$\$\$ MOD# 0: APPROVED REV #0 \$\$\$

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CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
ALL STATIONS USING ELECTRONIC INVOICING - AGENCY IDB #1021
AN ELECTRONIC INV.WEBSITE "EMEDIA TRADE-INVOICING" IS ALSO AVAILBLE
FOR THIS AGENCY. THE IDB# FOR THE WEBSITE IS: EMT12009

STATION MAKEGOOD OFFERS:
M1 UNRESL BUY#9 MISSED:SAT/700P-730P AUG25 30S \$500.00 (AUG28/12)
OFFER: NONE
CMT:PLS SEE SPT NA-THX JEN

CONTRACT TOTAL 24880.00
TOTAL SPOTS 39

Preemption Report - Detailed

Monday, August 27, 2012 6:25:17 pm

Contract #	P/E Type	P/E Status	Preempted	P/E Date	Rate	Times	Len	SPW	M	I	W	T	F	S	S	Station	M	Line Comment	Contract Start/End Dat	Headline #
325344.9.0.1	No Avail	Open	8/21/12 1:29pm	8/25/12	\$500.00	6:59:29p - Jeopardy	:30									2	WPXI	JEOP 7-730P/9	08/22/12-08/27/12	06261538

Contract Number: 325344

Advertiser: Issue/Americans Prosperity Foundation (13155)

Sales Person: Telerep/Washington DC, Washington DC

Totals for: Issue/Americans Prosperity Fo

Totals for: 325344

Preempt Count: 1
Preempt Count: 1

\$500.00
\$500.00

1 closed, please
advise